

SDC 2019

4th international conference on
shaft design and construction

November 18-20, 2019

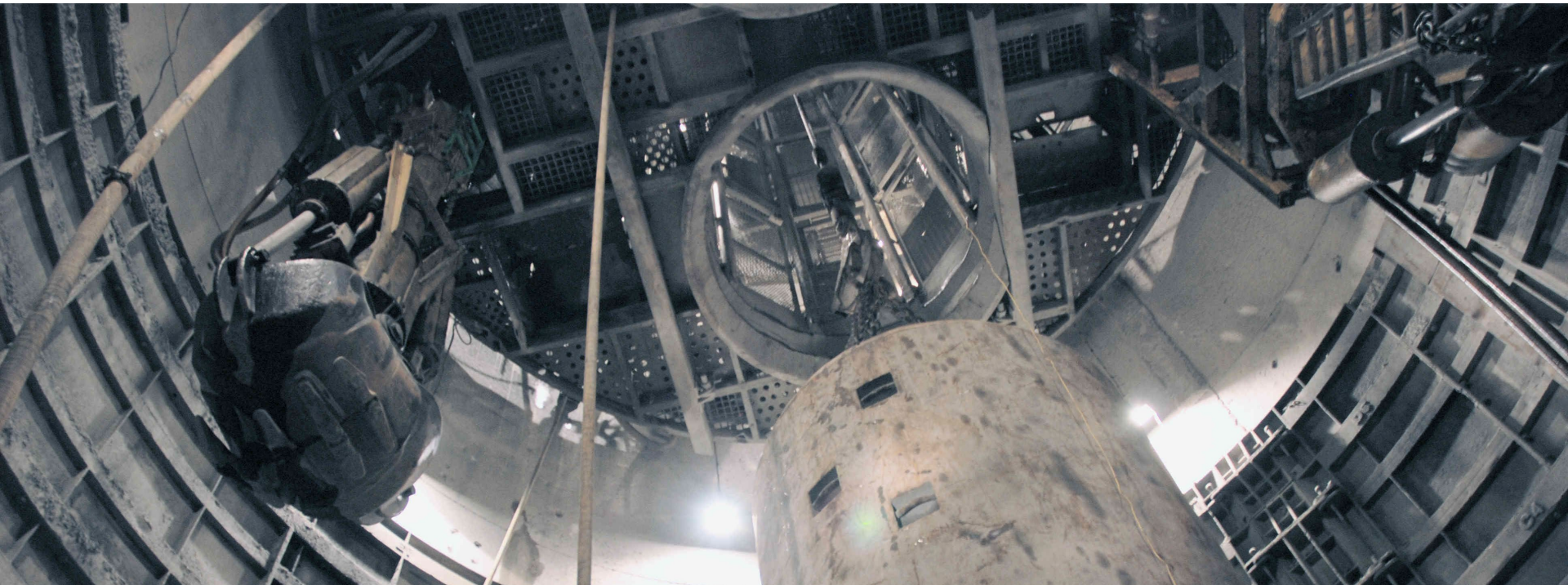
SPONSORSHIP OPPORTUNITIES

Opportunities at-a-glance

Sponsorship of this event is an important part of the funding, making it possible for 4th international conference on shaft design and construction (SDC 2019) to allow registration at affordable rates, and making knowledge and networking in the industry more accessible. In addition to providing many of your people with significant direct participation in the event as delegates, being a sponsor provides you with various very solid elements of visibility prior, during and after the event.

SDC 2019 offers two types of sponsorship opportunities: **PREMIUM** and **A-LA-CARTE**.

The **PREMIUM** category provides the sponsor with a status associated with a level. Premium Sponsors wishing to sponsor an À-la-Carte item will receive a 25% discount on lowest priced option.



Premium sponsorship

PREMIUM RECOGNITION BENEFITS	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE	FRIEND
Recognition benefits per level	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500
PRE-CONFERENCE						
Logo linked to your website on the SDC 2019 website	✓	✓	✓	✓	✓	✓
Logo in pre-conference program in CIM Magazine	✓	✓	✓	✓	✓	✓
Recognition in notifications and eblasts	✓	✓	✓	✓	✓	✓
Recognition on social media channels	✓	✓	✓	✓		
AT THE CONFERENCE						
Logo on Sponsorship Banner – sized to sponsorship level	✓	✓	✓	✓	✓	✓
Logo in the Conference Program	✓	✓	✓	✓	✓	✓
Half page in printed program	✓	✓	✓			
Acknowledgement at key social events	✓	✓	✓			
SDC 2019 conference registrations	4	3	2	1		
Extra tickets for the SDC 2019 Banquet	4	3	2	1		
Drink tickets at the networking event	8	6	4	2		

All logos will be sized to sponsorship level and placed in alphabetical order within their respective level.

À-la-Carte sponsorship

À-LA-CARTE	AVAILABLE	PRICE
COFFEE STATIONS DURING TECHNICAL SESSIONS Branded signage at the coffee stations.	6	\$1,000
CONFERENCE PENS SOLD Pens with logo to be offered to delegates **Custom pens to be provided/paid for by the sponsor.	1	\$1,000
CONFERENCE NOTEBOOKS SOLD Notepads with logo to be offered to delegates ** Custom notepads to be provided / paid for by the sponsor.	1	\$1,500
PLENARY SESSION Logo on signage at entrance and on screen during the event. Welcome address by your company.	1	\$4,000
BADGES & LANYARDS SOLD Logo on conference lanyards and on back of badge paper. ** Custom lanyards to be provided / paid for by the sponsor	1	\$5,000
TECHNICAL PROGRAM Your logo on signage in front of every room and on large screen inside.	1	\$7,000
PROCEEDINGS Logo on USB keys that will contain the conference proceedings. ½ page ad in the conference program.	1	\$8,000
PRINTED PROGRAM Branded digital preliminary program one month prior to the conference. Back cover of the printed program.	1	\$9,000
SDC 2019 BANQUET Logo on signage at the door, on the menu and on giant screen.	1	\$10,000

All logos will be sized to sponsorship level and placed in alphabetical order within their respective level.

Advertising rates

Ads will appear in the **digital preliminary program** and in the **printed program**.

SIZE	PRICE	TRIM	BLEED
FULL PAGE	\$1,250	5.5" x 8.5"	5.75" x 8.75"
½ PAGE	\$1,050	4.5" x 3.75"	
¼ PAGE	\$650	2.25" x 3.75"	
INSIDE COVERS	\$1,550	5.5" x 8.5"	

For more information or to discuss your opportunities:

Nadia Bakka

Sponsorship & Advertising

Phone: 514.939.2710 x1333

Email: nbakka@cim.org



Partnership Agreement

Company		Contact
City	Province/State	Country
Email		Telephone
Signature		

Our company confirms its participation as:

PREMIUM SPONSORSHIP

- ☐ Platinum Sponsor (\$20,000)
- ☐ Diamond Sponsor (\$15,000)
- ☐ Gold Sponsor (\$10,000)
- ☐ Silver Sponsor (\$5,000)
- ☐ Bronze Sponsor (\$2,500)
- ☐ Friend Sponsor (\$1,500)

ADVERTISING

- ☐ Full page (\$1,250)
- ☐ 1/2 page (\$1,050)
- ☐ 1/4 page (\$650)
- ☐ Inside Covers (\$1,550)

We understand that the total for the above confirmed purchase(s) will appear on one invoice issued by the Canadian Institute of Mining, Metallurgy and Petroleum (CIM). Applicable taxes will be added.

We will provide our company logo in high-resolution images in **BOTH** .jpg and .eps formats (suitable for web and print) with a minimum resolution of **300 dpi** and fonts converted to outlines.

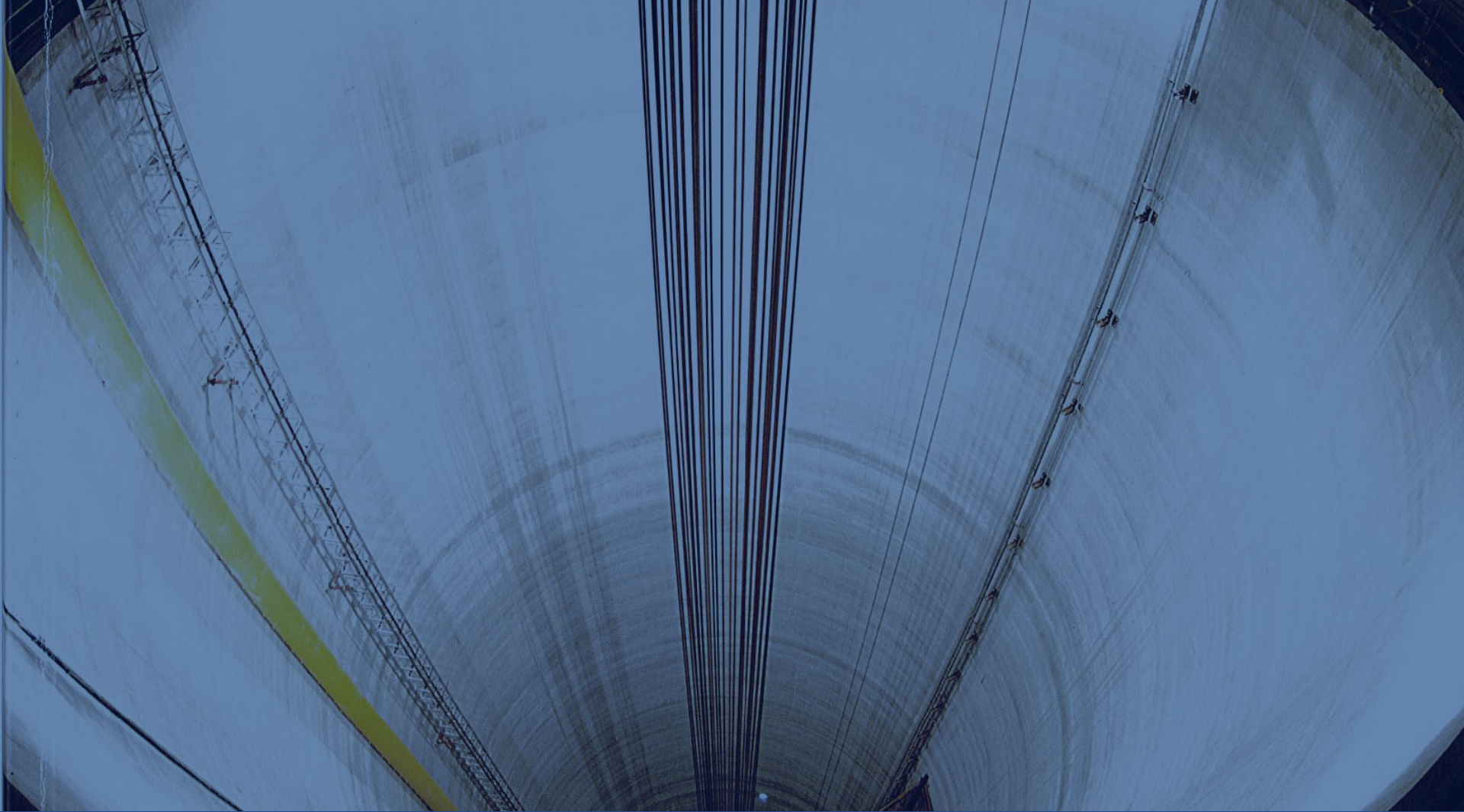
A-LA CARTE ITEM

A-la-carte item 1

A-la-carte item 2

Processed at CIM by:

Date:



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